

Northstar Workplace Studio

A fictional five-page example of the offered client report and developer ticket pack. A separately labeled final section tests the audit method in simulation.

PREPARED FOR	CLIENT DEMONSTRATION
Fictional Agency Partner	Northstar Workplace Studio
A real order may use approved agency branding. The legal seller and actual reviewer cannot be concealed or misrepresented.	This is not a customer, paid engagement, live deployment, testimonial, or outcome.

5	15/34	19	7
named pages	baseline checks observed	baseline findings	developer tickets

Executive readout

The baseline exposed a site-wide crawler block, an unavailable sitemap, incomplete page metadata, invalid structured data, thin raw HTML on several pages, and missing persistent trust or action paths.

19 deterministic findings and 16 approved context decisions were consolidated into seven implementation tickets.

Review boundary: The agency or client approves and deploys every recommendation. This report documents public technical conditions; it does not predict search or business results.

Five named pages and shared discovery resources

PAGE	DEMONSTRATION URL
Home	https://northstar-workplace.example/
Services	https://northstar-workplace.example/services
Workplace review	https://northstar-workplace.example/workplace-review
About	https://northstar-workplace.example/about
Contact	https://northstar-workplace.example/contact

Prioritized developer plan

TICKET	P	AFFECTED PAGES	OWNER
CHG-001 Replace the global crawler block with the client-approved policy	P0	/	Client policy owner and agency developer
CHG-002 Publish the five scoped canonical URLs in a valid XML sitemap	P2	/	Agency developer
CHG-003 Add reviewed metadata and useful raw page copy	P1	/, /services, /about, /contact	Agency developer with client copy approval
CHG-004 Declare a self-referencing canonical URL on every scoped page	P2	/, /services, /workplace-review, /contact	Agency developer
CHG-005 Server-render the workplace-review service explanation	P1	/workplace-review	Agency developer with client copy approval
CHG-006 Repair invalid JSON-LD and add reviewed provider/service nodes	P1	/, /services, /workplace-review	Agency developer with client factual approval
CHG-007 Publish persistent policy links and one reviewed contact action	P1	/, /services, /workplace-review, /about, /contact	Client operations owner and agency developer

The seven tickets group the complete 35-row remediation queue into assignable work. The next page shows one ticket in full.

Seven grouped implementation tickets

Each ticket states affected pages, observed evidence, potential technical impact, recommended change, accountable owner, dependencies, acceptance criteria, and evidence references. Related page findings are grouped so the agency can assign work without receiving 35 disconnected tasks.

CHG-001

PO / S effort

Replace the global crawler block with the client-approved policy

Owner: Client policy owner and agency developer

Affected pages: /

Suggested file targets: app/robots.ts

Location suggestions for the identified framework; not delivered code.

Observed evidence:

- **RQ-003** — robots.txt does not declare a sitemap
- **RQ-004** — robots.txt appears to block the entire site

Potential technical impact:

- **RQ-003** — The crawler-policy resource does not point standards-compliant clients to the sitemap.
- **RQ-004** — The published global policy instructs standards-compliant crawlers not to retrieve any site path.

Recommended change:

- **RQ-003** — Add an absolute Sitemap directive.
- **RQ-004** — Confirm this is intentional; otherwise narrow the disallow rules.

Dependencies:

- Client policy owner approves the crawler policy

Acceptance:

- GET /robots.txt returns a valid text resource.
- The approved policy does not contain a global Disallow: / rule.
- The resource declares the canonical sitemap URL.

Evidence references: RQ-003, RQ-004

Evidence boundary: Client must approve crawler policy; no ranking or traffic effect is predicted.

CHG-002

P2 / S effort

Publish the five scoped canonical URLs in a valid XML sitemap

Owner: Agency developer

Affected pages: /

Suggested file targets: app/sitemap.ts

Location suggestions for the identified framework; not delivered code.

Observed evidence:

- **RQ-002** — sitemap.xml was unavailable

Potential technical impact:

- **RQ-002** — The site does not expose a valid XML inventory at the standard sitemap path.

Recommended change:

- **RQ-002** — Publish a canonical sitemap and reference it from robots.txt.

Dependencies:

- Canonical origin and five-page scope are final

Acceptance:

- GET /sitemap.xml returns a valid XML urlset.
- The urlset contains exactly the five reviewed scope URLs.
- Every listed URL uses the canonical origin.

Evidence references: RQ-002

Evidence boundary: This creates a deterministic discovery resource; no indexing outcome is claimed.

CHG-003

P1 / M effort

Add reviewed metadata and useful raw page copy

Owner: Agency developer with client copy approval

Affected pages: /, /services, /about, /contact

Suggested file targets: app/layout.tsx, app/page.tsx, app/services/page.tsx, app/workplace-review/page.tsx, app/about/page.tsx, app/contact/page.tsx

Location suggestions for the identified framework; not delivered code.

Observed evidence:

- **RQ-001, RQ-008, RQ-014, RQ-016** — Raw HTML contains little readable page content
- **RQ-005, RQ-015, RQ-018** — No substantive meta description was detected
- **RQ-009, RQ-017** — No useful HTML title was detected

Potential technical impact:

- **RQ-001, RQ-008, RQ-014, RQ-016** — The raw response does not carry enough page content for a non-rendering client to identify the page purpose.
- **RQ-005, RQ-015, RQ-018** — The response omits a substantive summary of the page purpose.
- **RQ-009, RQ-017** — The response omits a page title, weakening deterministic identification in browser and machine-readable metadata.

Recommended change:

- **RQ-001, RQ-008, RQ-014, RQ-016** — Server-render the core identity, offer, evidence, and navigation content.
- **RQ-005, RQ-015, RQ-018** — Add a plain-language description of the entity, audience, and offer.
- **RQ-009, RQ-017** — Add a specific title naming the entity and primary offer.

Dependencies:

- Client fact reviewer approves all business, identity, and service copy

Acceptance:

- Every scoped response contains a useful title.
- Every scoped response contains a description of at least 20 characters.
- The home, services, about, and contact responses contain enough reviewed raw HTML text to identify their page purpose.
- Client approves every identity and service statement.

Evidence references: RQ-001, RQ-005, RQ-008, RQ-009, RQ-014, RQ-015, RQ-016, RQ-017, RQ-018

Evidence boundary: Metadata reflects only reviewed fixture copy; click-through or ranking effects are not claimed.

CHG-004

P2 / S effort

Declare a self-referencing canonical URL on every scoped page

Owner: Agency developer

Affected pages: /, /services, /workplace-review, /contact

Suggested file targets: app/page.tsx, app/services/page.tsx, app/workplace-review/page.tsx, app/about/page.tsx, app/contact/page.tsx

Location suggestions for the identified framework; not delivered code.

Observed evidence:

- **RQ-006, RQ-010, RQ-013, RQ-019** — No valid same-page canonical URL was detected

Potential technical impact:

- **RQ-006, RQ-010, RQ-013, RQ-019** — The page does not declare its own reviewed preferred URL.

Recommended change:

- **RQ-006, RQ-010, RQ-013, RQ-019** — Add a canonical link that resolves to this page on the same public origin.

Dependencies:

- Canonical origin and scoped pathnames are final

Acceptance:

- Each canonical resolves to the same origin and same normalized pathname as its response URL.
- No scoped page points to a different service page.

Evidence references: RQ-006, RQ-010, RQ-013, RQ-019

Evidence boundary: The check validates declared preferred URLs, not search-engine selection.

CHG-005

P1 / M effort

Server-render the workplace-review service explanation

Owner: Agency developer with client copy approval

Affected pages: /workplace-review

Suggested file targets: app/workplace-review/page.tsx

Location suggestions for the identified framework; not delivered code.

Observed evidence:

- **RQ-011** — Raw HTML contains little readable page content
- **RQ-012** — No substantive meta description was detected

Potential technical impact:

- **RQ-011** — The raw response does not carry enough page content for a non-rendering client to identify the page purpose.
- **RQ-012** — The response omits a substantive summary of the page purpose.

Recommended change:

- **RQ-011** — Server-render the core identity, offer, evidence, and navigation content.
- **RQ-012** — Add a plain-language description of the entity, audience, and offer.

Dependencies:

- Client fact reviewer approves the service purpose, process, limitations, and action copy

Acceptance:

- The raw workplace-review HTML contains the service purpose, process, limitations, and valid next action.
- The audited visible-text count is at least 800 characters.

Evidence references: RQ-011, RQ-012

Evidence boundary: This proves raw retrieval of reviewed copy, not reader understanding or conversion.

CHG-006

P1 / M effort

Repair invalid JSON-LD and add reviewed provider/service nodes

Owner: Agency developer with client factual approval

Affected pages: /, /services, /workplace-review

Suggested file targets: app/page.tsx, app/services/page.tsx, app/workplace-review/page.tsx
Location suggestions for the identified framework; not delivered code.

Observed evidence:

- **RQ-007** — At least one JSON-LD block could not be parsed
- **RQ-020** — No named, visibly matching organization structured data was detected
- **RQ-024, RQ-027** — No Product, Service, Offer, or SoftwareApplication schema was detected

Potential technical impact:

- **RQ-007** — The JSON-LD block cannot be parsed, so consumers cannot use that structured statement.
- **RQ-020** — The visible provider identity has no matching machine-readable provider statement on its canonical source page.
- **RQ-024, RQ-027** — The visible service has no matching machine-readable service statement on its canonical source page.

Recommended change:

- **RQ-007** — Repair invalid JSON and validate every structured-data block.
- **RQ-020** — If applicable, add accurate named Organization, LocalBusiness, ProfessionalService, or Corporation JSON-LD that matches visible identity text.
- **RQ-024, RQ-027** — If applicable, describe only real, public offers with matching visible-page details.

Dependencies:

- CHG-003 visible identity and service copy is approved
- Client fact reviewer approves provider and service facts

Acceptance:

- Every application/ld+json block parses as JSON.
- Organization identity matches visible page copy.
- Service nodes describe only the two visible public services.

Evidence references: RQ-007, RQ-020, RQ-024, RQ-027

Evidence boundary: Structured statements are fixture facts, not third-party validation or eligibility guarantees.

CHG-007

P1 / M effort

Publish persistent policy links and one reviewed contact action

Owner: Client operations owner and agency developer

Affected pages: /, /services, /workplace-review, /about, /contact

Suggested file targets: components/SiteShell.tsx, app/contact/page.tsx
Location suggestions for the identified framework; not delivered code.

Observed evidence:

- **RQ-021, RQ-025, RQ-028, RQ-031, RQ-033** — No privacy link was detected on the homepage
- **RQ-022, RQ-026, RQ-029, RQ-032, RQ-034** — No terms or legal link was detected on the homepage
- **RQ-023, RQ-030, RQ-035** — No clear action with a valid destination was detected

Potential technical impact:

- **RQ-021, RQ-025, RQ-028, RQ-031, RQ-033** — The scoped page does not expose the client-approved privacy path in persistent navigation.
- **RQ-022, RQ-026, RQ-029, RQ-032, RQ-034** — The scoped page does not expose the client-approved terms path in persistent navigation.
- **RQ-023, RQ-030, RQ-035** — The scoped page does not expose the client-approved public contact path.

Recommended change:

- **RQ-021, RQ-025, RQ-028, RQ-031, RQ-033** — If required by those practices, publish a reviewed privacy notice and link it from persistent navigation.
- **RQ-022, RQ-026, RQ-029, RQ-032, RQ-034** — If applicable, publish reviewed terms appropriate to those activities.
- **RQ-023, RQ-030, RQ-035** — If applicable, the agency or client approves one stable public action, then a ReadableOps human verifies the destination before delivery.

Dependencies:

- Client operations owner approves privacy, terms, and contact destinations
- A human verifies contact destination ownership and delivery before production

Acceptance:

- Every scoped page links to privacy and terms routes.
- The contact page exposes one valid reviewed mailto destination.
- A human verifies destination ownership and delivery before production.

Evidence references: RQ-021, RQ-022, RQ-023, RQ-025, RQ-026, RQ-028, RQ-029, RQ-030, RQ-031, RQ-032, RQ-033, RQ-034, RQ-035

Evidence boundary: The automated audit validates syntax and public-network safety only; it does not send a message or prove response behavior.

Every ticket points to the captured remediation record

Queue IDs preserve the source type, finding key, check ID, and captured path used to support each ticket. Every path below is bound to the exact captured origin <https://northstar-workplace.example/>.

TICKET	QUEUE	CHECK	CAPTURED PATH	FINDING KEY
CHG-001	RQ-003	DISCOVERY-03	/	/::DISCOVERY-03
CHG-001	RQ-004	DISCOVERY-04	/	/::DISCOVERY-04
CHG-002	RQ-002	DISCOVERY-02	/	/::DISCOVERY-02
CHG-003	RQ-001	ACCESS-02	/	/::ACCESS-02
CHG-003	RQ-005	IDENTITY-02	/	/::IDENTITY-02
CHG-003	RQ-008	ACCESS-02	/services	/services::ACCESS-02
CHG-003	RQ-009	IDENTITY-01	/services	/services::IDENTITY-01
CHG-003	RQ-014	ACCESS-02	/about	/about::ACCESS-02
CHG-003	RQ-015	IDENTITY-02	/about	/about::IDENTITY-02
CHG-003	RQ-016	ACCESS-02	/contact	/contact::ACCESS-02
CHG-003	RQ-017	IDENTITY-01	/contact	/contact::IDENTITY-01
CHG-003	RQ-018	IDENTITY-02	/contact	/contact::IDENTITY-02
CHG-004	RQ-006	IDENTITY-03	/	/::IDENTITY-03
CHG-004	RQ-010	IDENTITY-03	/services	/services::IDENTITY-03
CHG-004	RQ-013	IDENTITY-03	/workplace-review	/workplace-review::IDENTITY-03
CHG-004	RQ-019	IDENTITY-03	/contact	/contact::IDENTITY-03
CHG-005	RQ-011	ACCESS-02	/workplace-review	/workplace-review::ACCESS-02
CHG-005	RQ-012	IDENTITY-02	/workplace-review	/workplace-review::IDENTITY-02
CHG-006	RQ-007	STRUCTURE-03	/	/::STRUCTURE-03
CHG-006	RQ-020	STRUCTURE-01	/	/::STRUCTURE-01
CHG-006	RQ-024	STRUCTURE-02	/services	/services::STRUCTURE-02
CHG-006	RQ-027	STRUCTURE-02	/workplace-review	/workplace-review::STRUCTURE-02
CHG-007	RQ-021	TRUST-01	/	/::TRUST-01
CHG-007	RQ-022	TRUST-02	/	/::TRUST-02
CHG-007	RQ-023	ACTION-01	/	/::ACTION-01
CHG-007	RQ-025	TRUST-01	/services	/services::TRUST-01
CHG-007	RQ-026	TRUST-02	/services	/services::TRUST-02
CHG-007	RQ-028	TRUST-01	/workplace-review	/workplace-review::TRUST-01
CHG-007	RQ-029	TRUST-02	/workplace-review	/workplace-review::TRUST-02
CHG-007	RQ-030	ACTION-01	/workplace-review	/workplace-review::ACTION-01
CHG-007	RQ-031	TRUST-01	/about	/about::TRUST-01
CHG-007	RQ-032	TRUST-02	/about	/about::TRUST-02
CHG-007	RQ-033	TRUST-01	/contact	/contact::TRUST-01
CHG-007	RQ-034	TRUST-02	/contact	/contact::TRUST-02
CHG-007	RQ-035	ACTION-01	/contact	/contact::ACTION-01

Facts stay open until the accountable client role answers

OQ-001 — What crawler policy does the client approve for the public site?

Accountable owner: Client policy owner

Related tickets: CHG-001

The public response shows the current policy, but public evidence cannot establish the client's intended future policy.

OQ-002 — Which provider, service, and identity statements does the client approve as current facts?

Accountable owner: Client fact reviewer

Related tickets: CHG-003, CHG-005, CHG-006

ReadableOps can compare structured statements with visible copy but cannot independently establish undisclosed business facts.

OQ-003 — Which privacy, terms, and contact destinations are approved, owned, and monitored?

Accountable owner: Client operations owner

Related tickets: CHG-007

Public syntax and links can be inspected, but ownership, approval, and response behavior require a human confirmation.

Agency handoff notes

P0/P1 first-pass priority order: CHG-001 P0, CHG-003 P1, CHG-005 P1, CHG-006 P1, CHG-007 P1

Open questions: OQ-001, OQ-002, OQ-003

- ReadableOps records the scoped public evidence and prepares the reviewed delivery.
- The agency or client confirms business facts and approves every recommendation.
- The agency or client tests and deploys every production change.

Correction status: No factual correction recorded in this demonstration

How the same checkset records controlled changes

This controlled-fixture comparison shows how the same engine records changed technical states. It is not customer work, a production deployment, a re-audit included in this package, or proof of a business outcome.

15/34	34/34	19	0 / 0
baseline observed	simulated retest observed	resolved findings	introduced / persistent

The same engine and checkset inspected the same five-page scope after seven ticket groups were applied to the controlled fixture. This demonstrates deterministic fixture changes only; it does not prove customer delivery, implementation, a live deployment, or a business outcome.

Reproducible evidence without a commercial claim

Engine	readableops-site-audit 0.4.0
Checkset	2026-07-24.4
Baseline scope SHA-256	1810658614967fd21a4413293d9bd3c847c0917efe6e7df74e2d558ea036cd2a
Retest scope SHA-256	eeaae53e1f8bcd3fd58ee81a3dc435c6ad8e7e3e5bbe0999fc28c0a21c5eb2b8
Generated artifacts	16

- Northstar Workplace Studio and Fictional Agency Partner are fictional.
- This case is not customer work, a paid pilot, a testimonial, demand proof, or a live deployment.
- Developer tickets require agency or client review, approval, testing, and deployment.
- No AI citation, recommendation, ranking, traffic, conversion, time-saving, cost-saving, revenue, legal, security, accessibility, or platform-approval outcome is established.